

Reduced Medical Spend by 30% While Creating ~\$165.9M in Potential Enterprise Value

The Challenge

The company was facing rising healthcare costs across a distributed workforce and traditional PPO options had become increasingly expensive, creating pressure to create a strategy that could improve financial performance without reducing benefits.

Client Profile

INDUSTRY

Skilled Nursing, Therapy, Staffing

SIZE

11,579 Enrolled Employees

The Approach

They partnered with Parasol Health to implement a restructured health plan strategy designed to reduce underlying cost drivers while maintaining comprehensive coverage.



More efficient medical cost management



Improved pharmacy spend control



Greater alignment between healthcare spend & financial performance

The Results

30%

lower medical claims costs

37%

lower pharmacy claims costs

52%

reduction in average facility pricing

\$2,046

savings per employee

+23.7M

annual EBITDA improvement

~\$165.9M

potential enterprise value creation